



# CONTRIBUTOR OPPORTUNITIES

The 2017 Napa Microsystems Workshop is the fourth workshop in the Transducers Research Foundation's Napa Institute Series. This west-coast workshop shares a common heritage with the TRF's highly-regarded Hilton Head Solid-State Sensors, Actuators, and Microsystems Workshop. The spirit of these workshops is to provide ample opportunities for discussion and networking along with a technical track of the highest quality. This year, the organizing committee has arranged for plenary presentations from acknowledged experts on emerging topics in optomechanics, nonlinear and nonreciprocal microsystems, topics which are well-aligned with major funding initiatives at DARPA and

the NSF. Due to the meeting's close proximity to Silicon Valley, we have already attracted considerable interest from attendees in the MEMS, semiconductor and sensor industry both domestically and internationally. In keeping with the caliber of the speaker and attendee list, we are seeking high-profile sponsors. Through sponsorship, we seek to improve the quality of the meeting, accommodate special guests, and provide exceptional food and beverage (especially wine!) support - all with a goal of making the meeting successful and memorable for all attendees. Please work with us to find appropriate levels of support that meet the needs and interests of your organization.



**\$10,000**

- Contributing Benefactor of the Workshop Banquet
- Two (2) Full Registrations
- Company Logo on the Opening Slide at the Workshop
- Company Name and Logo in the Final Program
- Company Logo on the Welcome Sign
- Company Name and Logo on Workshop Website with a link to your Website



**\$7,500**

- Contributing Benefactor of the Welcome Reception
- One (1) Full Registration
- Company Logo on the Opening Slide at the Workshop
- Company Name and Logo in the Final Program
- Company Logo on the Welcome Sign
- Company Name and Logo on Workshop Website with a link to your Website



**\$5,000**

- Contributing Benefactor for one of Three (3) Lunches
- One (1) Full Registration
- Company Logo on the Opening Slide at the Workshop
- Company Name and Logo in the Final Program
- Company Logo on the Welcome Sign
- Company Name and Logo on Workshop Website with a link to your Website



**\$2,500**

- Contributing Benefactor for one of Six (6) Refreshment Breaks
- Company Logo on the Opening Slide at the Workshop
- Company Name and Logo in the Final Program
- Company Logo on the Welcome Sign
- Company Name and Logo on Workshop Website with a link to your Website



**\$1,000**

- Company Logo on the Opening Slide at the Workshop
- Company Name and Logo in the Final Program
- Company Logo on the Welcome Sign
- Company Name and Logo on Workshop Website with a link to your Website

## ADVERTISING OPPORTUNITIES

- ★ \$500 - 1/2 PAGE AD
- ★ \$750 - 3/4 PAGE AD
- ★ \$1,000 - FULL PAGE
- ★ \$500 - YOUR BANNER IN LOBBY
- ★ \$500 - ADVERTISING ON WEBSITE



# CONTRIBUTOR AGREEMENT

WWW.TRFNAPA.ORG

## LEVEL OF INVOLVEMENT

Cabernet \$10,000    Chardonnay \$7,500    Pinot Noir \$5,000    Sauvignon Blanc \$2,500    Merlot \$1,000

## ADVERTISING OPPORTUNITIES

\$500 - 1/2 Page Ad in Final Program    \$750 - 3/4 Page Ad in Final Program    \$1,000 - Full Page Ad in Final Program  
 \$500 - Your Banner in Lobby    \$500 - Advertising on the Website

## PROGRAM LISTING ( Information as it should appear in Workshop Material )

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
ie: info@TRFNAPA.org

Website address: \_\_\_\_\_

## CONTACT PERSON

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

## PAYMENT INFORMATION

- Check/Money Order** ( Make checks payable, in US Dollars ONLY to NAPA Institute )
- Bank Wire Transfer** ( Bankwire transfer information will be sent to you upon receipt of this contract )
- Credit Card Payment**    VISA    MasterCard    American Express

**TOTAL**  
\$ \_\_\_\_\_

Amount Enclosed \$ \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

**PLEASE COMPLETE FORM AND RETURN WITH PAYMENT TO:**  
NAPA Institute 2017 c/o PMMI, 307 Laurel Street, San Diego, CA 92101-1630 USA  
Phone: 1-619-232-9499, Fax: 1-619-232-0799, Email: info@TRFNAPA.org

### DEADLINE INFORMATION:

Contract must be received by July 31, 2017 to ensure inclusion in marketing material.

