

THE 15TH INTERNATIONAL CONFERENCE ON MICRO AND NANOTECHNOLOGY
FOR POWER GENERATION AND ENERGY CONVERSION APPLICATIONS

PowerMEMS Boston 2015

MASSACHUSETTS
DECEMBER 1 – 4

Exhibition and Benefactor OPPORTUNITIES

SPONSORED BY



Northeastern University



Massachusetts
Institute of
Technology

www.PowerMEMS.org

PowerMEMS Boston 2015 MASSACHUSETTS DECEMBER 1 - 4

On behalf of the Transducers Research Foundation, the Massachusetts Institute of Technology, Northeastern University, and the Organizing Committees for the 15th International Conference on Micro and Nanotechnology for Power Generation and Energy Conversion Applications, we invite you to begin your preparations to attend and support PowerMEMS 2015, planned for

December 1-4 in Boston Massachusetts. We are very excited to have secured a unique venue in an exceptional location for the meeting, and are preparing a meeting that will deliver technological innovation, opportunities for collaboration and learning, as well as experiences that you'll always remember.

PowerMEMS is the world's premier conference on micro and nanotechnology focused on energy conversion and power generation, covering all aspects such as basic principles, materials and fabrication, devices and systems, and applications. PowerMEMS offers a unique opportunity to interact with a diverse community of science and engineering professionals who share a common interest in micro and nanotechnologies for power and energy. The conference is known for its stimulating and intense exchange of ideas and technologies among the current and rising leaders and decision makers in the field. PowerMEMS offers commercial sponsors the unique opportunity for simultaneous access to professionals from a wide range of fields, including physics, materials, and electrical, mechanical, and aerospace engineering. Despite their varied fields of origin, the conference comprises a targeted community with a keen interest in commercial technologies for micro and nanofabrication, energy harvesting, MEMS and circuit modeling tools, and metrology and performance measurement. Because PowerMEMS is an international conference with strong membership in both Europe and Asia, it comes to the Americas only once every three years; after PowerMEMS 2015, the next opportunity to reach this unique community in the Americas will be in 2018.

We are very proud to bring PowerMEMS to Boston Massachusetts, cradle of the USA and a worldwide leader in education, research, and innovation. The beautiful Royal Sonesta is located in Downtown Boston and adjacent to the river walkways and bike paths. The Royal Sonesta provides a perfect space for our meeting, combining general and concurrent sessions, tabletop exhibits and refreshment breaks and poster areas all within a few steps of each other. The will allow for a steady flow of attendees throughout the exhibit area which will provide the preferred location for gatherings and discussions.

As is always the case, PowerMEMS 2015 is seeking tabletop exhibitors and sponsors, and we encourage you to begin planning to attend, exhibit and support the meeting. Elsewhere in this brochure, you will find the details for participating in the meeting, and we encourage you to ask us any questions that come to mind. This unique venue and opportunity has us thinking in creative ways about this meeting, so if you have any ideas you'd like to suggest for creative ways to engage with the meeting, please don't hesitate to contact all of us.

We all look forward to seeing you in Boston in December 2015!

Conference Chairs:



Carol Livermore
Northeastern University, USA



Luis Fernando Velásquez-García
Massachusetts Institute of Technology, USA

Overall Benefits

- Company logo on sign with acknowledgement of support and involvement
- Company name and logo in the Final Program
- Verbal Acknowledgement and Company Logo in the opening introduction presentation
- Company name on the Welcome Sign at the entrance to the meeting room
- Opportunity to submit up to 25 word company write-up *(displayed on Website and in the Final Program)*
plus a link to your company website
- Exhibitor Poster Presentation during Wednesday Poster Session ● ● ● ● ● ● ● ● ● ●

Included with
all Packages!

Event Packages

Tabletop Exhibit

\$1,500

- One (1) Full Registration
- One and a half (1.5) Minute Elevator Pitch

LIMITED
AVAILABILITY!

NEW

Sponsors of the Tuesday Banquet, Rump Session, and all breaks and lunches will have the opportunity to personally invite the assemblage to their event with a one minute presentation from the dais (limited to one slide). This is a unique opportunity for additional visibility and to create goodwill.

Tuesday Welcome Reception

(includes one (1) minute elevator pitch)

\$ 1,000

Wednesday RUMP Session

(Includes One (1) Keg of Beer & One (1) Minute Elevator Pitch)

\$ 1,000

Thursday Dinner Cruise

(includes one (1) registration and a three (3) minute elevator pitch)

\$ 5,000

Package Breaks

(Includes One (1) Continental Breakfast, Two (2) Session Breaks & One (1) Minute Elevator Pitch)

\$ 1,000

Build Your Own Support

***Open Opportunities and Levels of Support*

RANGE BETWEEN

\$ 100 - 1,000



ORGANIZING COMMITTEE

Conference Chairs:

Carol Livermore
Northeastern University, USA

Luis Fernando Velásquez-García
Massachusetts Institute of Technology, USA

PowerMEMS School:

Hanseup Kim
University of Utah, USA



POWERMEMS 2015 CONFERENCE

c/o PMMI
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**Please contact info@PowerMEMS.org for options and prices.

EXHIBITION AND BENEFACTOR CONTRACT



EXHIBITION AND BENEFACTOR CONTRACT

2015 PowerMEMS Conference

December 1-4, 2015, Cambridge, Massachusetts, USA

EVENT PACKAGES

<input type="checkbox"/> Tabletop Exhibit	\$1,500	<input type="checkbox"/> Thursday Dinner Cruise	\$5,000
<input type="checkbox"/> Tuesday Welcome Reception	\$1,000	<input type="checkbox"/> Package Breaks	\$1,000
<input type="checkbox"/> Wednesday Rump Session	\$1,000	<input type="checkbox"/> WED <input type="checkbox"/> THUR <input type="checkbox"/> FRI	\$
		<input type="checkbox"/> Build Your Own Support	\$100 - \$1,000
			\$

PROGRAM LISTING (Information as it should appear in Conference Material)

Company _____

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Website address _____

CONTACT PERSON

Name _____

Phone _____ Email _____

Signature ☒ _____ Position _____

PAYMENT INFORMATION

☐ **Check/Money Order:** Make checks payable, in U.S. Dollars ONLY to PowerMEMS 2015 Conference

☐ **Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)

☐ **Credit Card Payment** ☐ VISA ☐ MasterCard ☐ American Express

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this form and return
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PowerMEMS 2015 Conference

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Phone: 1-619-232-9499 Fax: 1-619-232-0799
e-mail: info@PowerMEMS.org

www.PowerMEMS.org

All proceeds raised go to scholarship funds to enable student travel and participation in the conference. The TRF considers student participation at this conference a key element to the success of the meeting. Training, mentoring, networking, idea exchange, and furthering the research and development interests for sensors, actuators, and microsystems are among the objectives of this conference. Student participation is essential to accomplish these objectives.

A company wishing to cancel their contribution prior to July 31, 2015 will be refunded all but 50%.
Cancellations after that time will not receive a refund. All cancellations must be made in writing.