



We would like to invite you to participate as a supporter and/or exhibitor at the fourteenth Solid-State Sensors, Actuators, and Microsystems Workshop, which will be held at the Sonesta Resort on Hilton Head Island, SC from June 8 to June 12, 2014.

The "Hilton Head Workshop" is a highly interactive workshop that has historically attracted an outstanding group of research scientists and engineers from the MEMS and Nanotechnology areas, as well as the most promising of students from leading institutions within the Americas. It is a single-session meeting, with ample time allotted for discussion of each paper. Blocks of unscheduled time are also allocated to encourage informal interactions among participants. As a result, the Hilton Head Workshop represents an excellent venue for organizations looking to sell products into the MEMS and/or Nanotech spaces or attract top-notch employees.

The Workshop is a premier forum for reporting advances in sensor or actuator systems, nanotechnology, process design and modeling, fabrication, materials, system integration, test, assembly, and reliability. It is a regional meeting with attendees from North, Central, and South America with sessions that include oral and poster papers, as well as late news presentations. Attendance is limited to 450 attendees; therefore, as an exhibitor, advertiser, or contributor, you will have unique opportunities for placing your business in front of this community in an intimate, highly social and congenial atmosphere. This is not a trade show event so sponsorship and advertising opportunities are kept to a limited number. As a result, each sponsor's visibility is greatly enhanced.

#### Organizations that sponsor the Hilton Head Workshop will:

- Create "brand recognition" among decision makers and high-caliber recruits.
- Receive special recognition in the way of identification in the program material along with a 25 word write-up in the Final Program and on the website.
- Have access to a limited number of breakout rooms and reserved meeting areas. Please note reservations for these rooms need to be made by April 1st, 2014. Availability is by first come-first served.
- Receive recognition during the welcome presentation at the opening of the Workshop and recurring slide presentation during breaks.

**NEW**

The sponsors of the Tuesday Banquet, Rump Session, and all breaks and lunches will be given the opportunity to personally invite the assemblage to their event with a one minute presentation from the dais (limited to one slide). This is a unique opportunity for additional visibility and to create goodwill.

#### Exhibitor Benefits include:

- A 6' display table located in the session room.
- A 25% discount on sponsorship-level opportunities.
- Special recognition via identification in the program material, signage and on the website. Website and Final Program will include a 25 word company write-up plus a link to your company website.
- Recognition during the welcome presentation at the opening of the Workshop and recurring slide presentation during breaks.
- An opportunity to present a poster during the Open Poster session held immediately before the "Rump Session" on Wednesday evening. Heavy appetizers, beer, wine, and soft drinks are provided. As a result, this session affords a prime opportunity for extended interactions with potential customers in a very relaxed and congenial setting. Commercial participation in the open poster session is limited to ONLY those companies registered as exhibitors, giving them exclusive commercial visibility at the event.
- Full registration for one exhibitor.

Detailed information can be found in the prospectus. Feel free to contact us at [info@hh2014.org](mailto:info@hh2014.org) if you have any questions or comments. We hope to see you in South Carolina in June!

Sincerely,

**Hilton Head 2014 Commercial Development Executive Committee**

**James Walker**, *Kaplan Breyer Schwarz & Ottesen, LLP*

**Gary O'Brien**, *Bosch, LLC*

**Leland "Chip" Spangler**, *Aspen Microsystems*

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# Exhibition and Benefactor OPPORTUNITIES

2014

SOLID-STATE SENSORS, ACTUATORS AND MICROSYSTEMS WORKSHOP

# HILTON HEAD

Sonesta Resort ★ Hilton Head, South Carolina

JUNE 8-12, 2014



[www.hh2014.org](http://www.hh2014.org)

# Overall Benefits

- Company logo on sign with acknowledgement of support and involvement
- Company name and logo in the Final Program
- Verbal Acknowledgement and Company Logo in the opening introduction presentation
- Company name on the Welcome Sign at the entrance to the meeting room
- Opportunity to submit up to 25 word company write-up *(displayed on Website and in the Final Program)*  
plus a link to your company website
- Exhibitor Poster Presentation during Wednesday Poster Session

Included with  
all Packages!

## Event Packages

### Tabletop Exhibit

\$2,500

- Full Registration for one exhibitor
- One Commercial/Technical Poster during the Wednesday Open Poster Session
- 25% discount\* on various benefactor support level contributions

LIMITED  
AVAILABILITY!

**NEW**

Sponsors of the Tuesday Banquet, Rump Session, and all breaks and lunches will have the opportunity to personally invite the assemblage to their event with a one minute presentation from the dais (limited to one slide). This is a unique opportunity for additional visibility and to create goodwill.

### Presenting-Student-Author Travel Scholarships

\$ 500

*(acknowledged during their presentation)*

### Provide single-page flyer or advertisement for distribution in general session

\$ 300

*(flyer placed on chairs each morning)*

### Company- or Sponsor- Provided Notepads, Pens, Lanyards, or Totebags

RANGE BETWEEN  
\$ 100 - 750

### Recreational Activities

\$\*\* See Below

*(Golf, Volleyball, mini-Golf, etc.)*

Tuesday Banquet \$ 3,000 \$\* 2,250

Sunday Evening  
Welcome Reception \$ 2,500 \$\* 1,875

Wednesday Open Poster  
Session Reception \$ 2,500 \$\* 1,875

Wednesday  
RUMP Session \$ 2,000 \$\* 1,500

Daily Lunches \$ 1,750 \$\* 1,312.50

Daily Breakfasts \$ 1,500 \$\* 1,125

Daily Breaks \$ 1,000 \$\* 750

Beer Keg Sponsorship \$ 500

\*Discounted prices  
are shown to the  
right of the full price  
on Support Levels  
that qualify.



# EXHIBITION AND BENEFACTOR CONTRACT

## 2014 Hilton Head Workshop

June 8-12, 2014, Hilton Head Island, South Carolina, USA

### EVENT PACKAGES

<input type="checkbox"/> <b>Tabletop Exhibit*</b>	<b>\$2,500</b>	<input type="checkbox"/> Presenting-Student-Author Travel Scholarships	\$500
<input type="checkbox"/> Tuesday Banquet	\$3,000 or <b>\$2,250*</b>	<input type="checkbox"/> Provide single-page Flyer or Advertisement for distribution during Registration	\$300
<input type="checkbox"/> Sunday Evening Reception	\$2,500 or <b>\$1,875*</b>	<input type="checkbox"/> Company- or Sponsor-Provided Notepads, Pens, Lanyards or Totebags	\$100 - \$750
<input type="checkbox"/> Wednesday Open Poster Session Reception	\$2,500 or <b>\$1,875*</b>	<input type="checkbox"/> Recreational Activities	info@hh2014.org
<input type="checkbox"/> Wednesday Rump Session	\$2,000 or <b>\$1,500*</b>		
<input type="checkbox"/> Daily Lunches <input type="checkbox"/> MON <input type="checkbox"/> TUE <input type="checkbox"/> WED <input type="checkbox"/> THUR	\$1,750 or <b>\$1,312.50*</b>		
<input type="checkbox"/> Daily Breakfasts <input type="checkbox"/> MON <input type="checkbox"/> TUE <input type="checkbox"/> WED <input type="checkbox"/> THUR	\$1,500 or <b>\$1,125*</b>		
<input type="checkbox"/> Daily Breaks <input type="checkbox"/> MON <input type="checkbox"/> TUE <input type="checkbox"/> WED <input type="checkbox"/> THUR	\$1,100 or <b>\$750*</b>		
<input type="checkbox"/> Beer Keg Sponsorship	\$500		

Total

**\*Tabletop Exhibitors receive a 25% discount on various Benefactor Support Level Contributions. Discounted prices are shown to the right of the full price on Support Levels that qualify.**

### PROGRAM LISTING ( Information as it should appear in Workshop Material )

Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ Company Email \_\_\_\_\_  
Website address \_\_\_\_\_

### CONTACT PERSON

Name \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Signature  \_\_\_\_\_ Position \_\_\_\_\_

### PAYMENT INFORMATION

- Check/Money Order:** Make checks payable, in U.S. Dollars ONLY to Hilton Head 2014 Workshop  
 **Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)  
 **Credit Card Payment**     VISA     MasterCard     American Express

Amount Enclosed \$ \_\_\_\_\_

Card Number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Expiration date \_\_\_\_\_ - \_\_\_\_\_ Verification Code \_\_\_\_\_

Cardholder Signature  \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Please complete this form and return along with payment to:

#### Hilton Head 2014 Workshop

307 Laurel Street, San Diego, CA, USA 92101-1630  
Phone: 1-619-232-9499 Fax: 1-619-232-0799  
e-mail: info@hh2014.org  
[www.hh2014.org](http://www.hh2014.org)

**All proceeds raised** go to scholarship funds to enable student travel and participation in the workshop. The TRF considers student participation at this workshop a key element to the success of the meeting. Training, mentoring, networking, idea exchange, and furthering the research and development interests for sensors, actuators, and microsystems are among the objectives of this workshop. Student participation is essential to accomplish these objectives.

A company wishing to cancel their contribution prior to April 1, 2014 will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing.

# 2014

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## UNIFORM CONDITIONS FOR EXHIBITING

**1** Tabletops will be held in the General Session room of the Sonesta. The room will be available for set-up on Monday, June 9th, from 6:30 a.m. to 7:30 a.m. The plenary begins at 7:45 a.m. and your display **MUST** be set before this time. All materials **MUST** be removed by 1:30 p.m. on Thursday, June 12th. You are responsible for shipping/receiving of your materials. A drayage company is not contracted for this event.

**2** Workshop attendees will be free to participate in the tabletop displays before and after sessions and during coffee breaks.

**3** TRF, the Workshop sponsor, and the Sonesta Hotel Management cannot guarantee exhibitors against loss or damage of any kind. The tabletop displays are open to common areas and are not in a secure space, so you will not want to leave anything of value.

**4** An exhibitor wishing to release their assigned space prior to April 1st, 2014 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if tabletop is not used or only partially used.

**5** Infractions of these conditions on the part of the tabletop display representatives may subject them to dismissal from the Workshop. In this event, the representative will make no demand for redress.

**6** Space is leased with the understanding that the Hilton Head 2014 Workshop will act for the tabletop display only in the capacity of agent and not as principal. The Hilton Head 2014 Workshop and Sonesta Resort assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The representatives hereby release the Workshop, sponsoring agencies, and the Sonesta Resort from any or all liabilities for loss ensuing from any cause whatsoever.

**7** Communication pertaining to this Workshop should be addressed to:

## ORGANIZING COMMITTEE

**General Chair:**  
**Mehran Mehregany**  
*Case Western Reserve University*

**Technical Program Chair:**  
**Mark G. Allen**  
*University of Pennsylvania*

**Travel Grant Chair:**  
**Sunil Bhawe**  
*Cornell University*

**Development Chair:**  
**James Walker**  
*Kaplan Breyer Schwarz & Ottesen, LLP*

**Development Vice Chairs:**  
**Gary O'Brien**  
*Bosch, LLC*  
**Leland "Chip" Spangler**  
*Aspen Microsystems*

### HILTON HEAD 2014 WORKSHOP

c/o PMMI  
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