

Sponsored by



Exhibition and Benefactor OPPORTUNITIES

2012

SOLID-STATE SENSORS, ACTUATORS AND MICROSYSTEMS WORKSHOP

HILTON HEAD

Crowne Plaza Resort ★ Hilton Head, South Carolina

JUNE 3-7, 2012



www.hh2012.org



LETTER FROM THE CHAIR

We would like to invite you to participate as a supporter and/or exhibitor at the fourteenth Solid-State Sensors, Actuators, and Microsystems Workshop, which will be held at the Crowne Plaza Resort on Hilton Head Island, SC from June 3 to June 7, 2012.

The “**Hilton Head Workshop**” is a highly interactive conference that has historically attracted an outstanding group of research scientists and engineers from the MEMS and Nanotechnology areas, as well as the most promising of students from leading institutions within the Americas. It is a single-session meeting, with ample time allotted for discussion of each paper. Blocks of unscheduled time are also allocated to encourage informal interactions among participants. As a result, the Hilton Head Workshop represents an excellent venue for organizations looking to sell products into the MEMS and/or Nanotech spaces or attract top-notch employees.

The Workshop is a premier forum for reporting advances in sensor or actuator systems, nanotechnology, process design and modeling, fabrication, materials, system integration, test, assembly, and reliability. It is a regional meeting with attendees from North, Central, and South America with sessions that include oral and poster papers, as well as late-news presentations. Attendance is limited to 450 attendees; therefore, as an exhibitor, advertiser, or contributor, you will have unique opportunities for placing your business in front of this community in an intimate, highly social and congenial atmosphere. This is not a trade show event so sponsorship and advertising opportunities are kept to a limited number. As a result, a sponsor's visibility is greatly enhanced.

Organizations that sponsor the Hilton Head Workshop will:

- Create “*brand recognition*” among decision makers and high-caliber recruits.
- Receive special recognition in the way of identification in the program material.
- Have access to a limited number of breakout rooms and reserved meeting areas.
- Recognition during the welcome presentation at the opening of the Workshop.

Exhibitor Benefits include:

- A 6' display table located in the session room.
- A 25% discount on sponsorship-level opportunities.
- Special recognition via identification in the program material and on the website.
- Recognition during the welcome presentation at the opening of the Workshop.
- An opportunity to participate in an Open Poster session prior to the highly attended “Rump Session” on Wednesday evening. During this session, heavy appetizers, beer, wine, and soft drinks are provided; as a result, this session presents a prime opportunity for extended interactions with potential customers and candidates in a very relaxed and congenial setting. Commercial participation in the open poster session is limited to **ONLY** those companies registered as exhibitors, giving exhibitors exclusive commercial visibility at the event.
- Full registration for one exhibitor.

Detailed information can be found in the prospectus and on the workshop website www.hh2012.org. Feel free to contact us at info@hh2012.org if you have any questions or comments. We hope to see you in South Carolina in June!

Sincerely,

Hilton Head 2012 Commercial Development Executive Committee
James Walker, *DeMont & Breyer Patent Law*, Development Chair

EXHIBITION AND BENEFACTOR OPPORTUNITIES

Overall Benefits

- Company logo on sign with acknowledgement of support and involvement
- Company name and logo in the Final Program
- Company logo in the opening introduction presentation given by the Workshop Chair
- Company name on the Welcome Sign at the entrance to the meeting room
- Opportunity to submit <25 word company write-up (on Website and in the Final Program)
plus a link to your company website

Included with
all Packages!

Event Packages

Tabletop Exhibit

\$2,000

- Full Registration for one exhibitor
- One Commercial/Technical Poster during the Wednesday Open Poster Session
- 25% discount** on any of the benefactor support levels

**LIMITED
AVAILABILITY!***

* Sold Out in 2008 and 2010

Tuesday Banquet

(includes verbal Welcome to the Banquet)

\$ 3,000

Sunday Evening Welcome Reception

\$ 2,500

Wednesday Open Poster Session Reception

\$ 2,500

Wednesday RUMP Session

(Includes verbal Welcome at the Opening of the Rump Session)

\$ 2,000

Daily Lunches

\$ 1,750

Daily Breakfasts

\$ 1,500

Daily Breaks

\$ 1,000

Presenting Student-Author Travel Scholarships

(acknowledged during their presentation)

\$ 500

Additional beverages at the Receptions and Banquet

\$ 400

Provide single page flyer or advertisement for distribution during registration

\$ 300

Sponsor-Provided Notepads, Pens and/or Totebags

RANGE BETWEEN

\$ 100 - 250

Recreational Activities (Golf, Volleyball, mini-Golf, etc) - Please contact info@hh2012.org for options and prices

EXHIBITION AND BENEFACTOR CONTRACT

2012 Hilton Head Workshop

June 3-7, 2012, Hilton Head Island, South Carolina, USA

EVENT PACKAGES

<input type="checkbox"/> Tabletop Exhibit*	\$2,000	<input type="checkbox"/> Daily Lunches	\$1,750
<input type="checkbox"/> Tuesday Banquet	\$3,000	<input type="checkbox"/> MON <input type="checkbox"/> TUE <input type="checkbox"/> WED <input type="checkbox"/> THUR	
<input type="checkbox"/> Sunday Evening Reception	\$2,500	<input type="checkbox"/> Daily Breakfasts	\$1,500
<input type="checkbox"/> Wednesday Poster Session Reception	\$2,500	<input type="checkbox"/> MON <input type="checkbox"/> TUE <input type="checkbox"/> WED <input type="checkbox"/> THUR	
<input type="checkbox"/> Wednesday Rump Session	\$2,000	<input type="checkbox"/> Daily Breaks	\$1,000
<input type="checkbox"/> Presenting Authors Student Travel Scholarship	\$500	<input type="checkbox"/> MON <input type="checkbox"/> TUE <input type="checkbox"/> WED <input type="checkbox"/> THUR	
<input type="checkbox"/> Additional Beverages at Receptions & Banquet	\$400	<input type="checkbox"/> Provide single page Flyer or Advertisement for distribution during Registration	\$300
<input type="checkbox"/> Recreational Activities	please call	<input type="checkbox"/> Company Provides Notepads, Pens or Totebags	\$100 - \$250

Amount	
-25%* DISCOUNT	
Total	

*includes 25% discount on any of the benefactor support levels

PROGRAM LISTING (Information as it should appear in Workshop Material)

Company _____

Mailing Address _____

City _____ State _____ Zip _____ Country _____

Phone _____ Fax _____ Company Email _____

Website address _____

CONTACT PERSON

Name _____

Phone _____ Email _____

Signature ☒ _____ Position _____

PAYMENT INFORMATION

- ☐ **Check/Money Order:** Make checks payable, in U.S. Dollars ONLY to Hilton Head 2012 Workshop
- ☐ **Bank Wire Transfer** (Bankwire transfer information will be sent to you upon receipt of this contract)
- ☐ **Credit Card Payment** ☐ VISA ☐ MasterCard ☐ American Express

Amount Enclosed \$ _____

Card Number _____ - _____ - _____ Expiration date _____ - _____ Verification Code _____

Cardholder Signature ☒ _____

Billing Address _____

City _____ State _____ Zip _____ Country _____

Please complete
this form and return
along with payment to:

Hilton Head 2012 Workshop

307 Laurel Street, San Diego, CA, USA 92101-1630
Phone: 1-619-232-9499 Fax: 1-619-232-0799
e-mail: info@hh2012.org
www.hh2012.org

All proceeds raised go to scholarship funds to enable student travel and participation in the workshop. The TRF considers student participation at this workshop a key element to the success of the meeting. Training, mentoring, networking, idea exchange, and furthering the research and development interests for sensors, actuators, and microsystems are among the objectives of this workshop. Student participation is essential to accomplish these objectives.

A company wishing to cancel their contribution prior to April 2, 2012 will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing.

2012

SOLID-STATE SENSORS, ACTUATORS AND MICROSYSTEMS WORKSHOP

HILTON HEAD

Crowne Plaza Resort ★ Hilton Head, South Carolina

JUNE 3-7, 2012

 www.hh2012.org

UNIFORM CONDITIONS FOR EXHIBITING

1

Tabletops will be held in the General Session room (Crystal Ballroom) of the Crowne Plaza Hotel. The room will be available for set-up on Monday, June 4th, from 6:30 a.m. to 7:30 a.m. The plenary begins at 7:45 a.m. and your display MUST be set before this time. All materials MUST be removed by 1:30 p.m. on Thursday, June 7th. You are responsible for shipping/receiving of your materials. A drayage company is not contracted for this event.

2

Conference attendees will be free to participate in the tabletop displays before and after sessions and during coffee breaks.

3

The Conference Committee and the Conference Center Management cannot guarantee exhibitors against loss or damage of any kind. The tabletop displays are open to common areas and is not in a secure space, so you will not want to leave anything of value.

4

An exhibitor wishing to release their assigned space prior to April 2, 2012 and after their signed application has been received will be refunded all but 50%. Cancellations after that time will not receive a refund. All cancellations must be made in writing. It will not be possible to refund any payments made if tabletop is not used or only partially used.

5

Infractions of these conditions on the part of the tabletop display representatives may subject them to dismissal from the Workshop. In this event, the representative will make no demand for redress.

6

Space is leased with the understanding that the Hilton Head 2012 Workshop will act for the tabletop display only in the capacity of agent and not as principal. The Hilton Head 2012 Workshop and Crowne Plaza Resort assume no liability whatever for damages resulting from any act of omission or commission in connection with said agency. The representatives hereby release the Workshop, sponsoring agencies, and the Crowne Plaza Resort from any or all liabilities for loss ensuing from any cause whatsoever.

7

Communication pertaining to this Workshop should be addressed to:

Organizing Committee

Development Chair:

James Walker
DeMont & Breyer Patent Law



General Chair:

David Monk
Freescale

Technical Program Chair:

Mehran Mehregany
Case Western Reserve University

Promotions Committee Chair:

Alissa M. Fitzgerald
A.M. Fitzgerald & Associates, LLC

Student Travel Grants Chair:

Liwei Lin
University of California at Berkeley

HILTON HEAD 2012 WORKSHOP

c/o PMMI
Shirley Galloway
307 Laurel Street
San Diego, CA 92101-1630 USA
Phone: +1-619-232-9499
Fax: +1-619-232-0799
E-Mail: sgalloway@pmmiconferences.com



Sponsored by

